.

Economy

Economy

Pittsburgh is shifting to a service-oriented economy. The decline in our industrial base has brought unemployment and under funding for those organizations which help the unemployed. There is a need for more economic development.

Pittsburgh's transition from a "steel town" to a broader based economy has been difficult.

Parentes,

Pittsburgh is shifting to a service-oriented economy. The decline in our industrial base has brought unemployment and under funding for those organizations which help the unemployed. There is a need for more economic development.

Pittsburgh's transition from a "steel town" to a broader based economy has been difficult.

Mendelssohn Choir

Benne Bent

Date: 5/17/90

Talked about the image of the city of Pittsburgh. We need to bring more high-tech industries into the city. Talked about the entertainment tax as a burden for visiting entertainers as well as resident entertainers.

Pittsburgh Convention and Tourist Bureau

Bob Imperata

Date: 7/1/85

Inperata said Pittsburgh is starting to draw the big convention dollars, up to six million, the amount of last year. This is another sign that we are shifting to a service-oriented economy.

Pittsburgh's Conventiona nd Visitors Bureau

Bob imperata

Date: 7/1/85

Discussed Pittsburgh's booming tourist and convention industry and the

positive impacts of the aforementioned industries.

Springer Associates

Cecile Springer

Date: 3/21/91

Discussed the need to overcome basic prejudice and move resources towards

disadvantaged areas.

Pittsburgh City Council

Duane Darkins

Date: 5/17/90

Discussed the problem of drugs, lack of housing, and lacking economical

development in our community.

Mercy Hospital

Ed Berr

Date: 2/13/86

Talked about employment and where the city as a whole is going.

Junior Achievement

Gary hannah

Date: 11/2/90

Concern and frustration for non-profit organizations. Declining industrial base in Pittsburgh hurts non-profit organizations. New companies coming to

Pgh. are great, but they are not at a level to help.

Sheraton Hotel

Gene Connelly

Date: 5/17/90

Talked about the amusement tax and how it can actually hurt business.

Urban Redevelopments Authority of Pittsburgh

George Whitman

Date: 3/21/91

Discussed the financial shape of Pittsburgh as compared to other cities, we

are in good financial shape.

Real Estate

Helen Hanna Casey

Date: 5/17/90

Talked about the changes in the Pittsburgh Metro areas over the last ten

years. Two different levels of society, inflated lifestyles, and economy must

merge 2 lifestyles in dealing with growth.

Pittsburgh City Council

Jack Wagner

Date: 11/7/91

Discussed his biggest concerns for the city of Pittsburgh. We need to stay on top. Other cities are slowly decreasing in population, amount of jobs, and

housing.

Allegheny Media

James Roddey

Date: 5/17/90

The main agenda item should be economics. It affects all other agendas. Talked about different ways to reform the tax base, create more jobs, and

bring more industries to Pittsburgh.

Director of Elections

James Scanion

Date: 5/17/90

Discussed loss of industry, low salaries, and loss of people.

David L. Lawrence Convention Center

Jim Kiesel

Date: 3/21/91

Talked about the Convenion Center creating jobs, need for additional hotel

space, and entertainment taxes.

Ketchum Public Relations

Kay Cushing

Date: 5/17/90

Talked about economic development as it affects the Pittsburgh companies on the corporate level. What are we doing to attract new business to maintain

low unemployment?

University of Pittsburgh/MiH care division

Mary Lou Mitchell

Date: 12/14/89

Pittsburgh is a beautiful city which needs to be shown. Our rivers and our

landscape need to be publicized. Need more conventions in Pittsburgh

Allegheny County Sheriff's Office

Mr. Ploweki

Date: 2/13/86

Talked about the economy, unemployment, and meeting the needs of

displaced workers.

Sauereisen Cement Company

Phil Sauereisen

Date: 11/2/90

Talked about his business. Discussed the fact that sales are slow and

community leadership is poor.

Department of Parks

Reginald Young

Date: 11/7/91

Discussed the need for more jobs, greater education, and better

recreation/leisure facitlities in Pittsburgh.

Penn-Dot

Richard Skrinjar

Date: 10/9/86

Talked about the different problems our community faces and how we can alleviate these problems by creating more jobs through the building of better

roads and buildings.

Executive Vice President

Thomas McCheeney

Date: 11/2/90

Lack of leadership, people need to feel that they can prosper and people can't

do this without better leadership.

City Controller

Tom Fhaherty

Date: 12/29/88

City council members should override Mayor Masloff's veto of a bill allowing

for stricter enforcement of the prevailing wage laws in the city

Representative WBZZ Ascertainment of Community Needs

WBZZ Exhibit No. 2 Page No 188



Allegheny County Government

William C. Long

Date: 11/2/90

Discussed rising gas and housing costs, lower-moderate income individuals, income strata, urban decay, income gap, perception problems, single parent households, low funding for state mandated programs, and the Pirates.

Port Authority Transit

William W. Millar

Date: 2/12/86

Talked about the changing economy of Pittsburgh. We are no longer

considered to be a "steel town."

WBZZ Exhibit NO. 2 Page No. 189



Agriculture USA

Date: 10/28/84

Time: 4&5;15

Source: R

Duration: 15.00

Guest:

Organization:

Issue Treatment: Brenda Curtis talks at length about how farmers cope with debt.

American Focus

Date: 9/8/85

Time: 6:30

Source: R

Duration: 30.00

Guest:

Arthur Laffer

Organization:

Issue Treatment:

Host Steve Kamer interviewed economist Arthur Laffer who discusses our

economy and Reagonomics.

Date: 9/15/85

Time: 6:30

Source: R

Duration: 30.00

Guest:

John Kenneth Galbreath

Organization:

Issue Treatment:

Host Brenda Curtis interviews economist John Kenneth Galbreath

Date: 5/18/86

Time:

Source: R

Duration: 30.00

Guest:

Jack Kemp

Organization:

New York Congress

Issue Treatment:

Host Steve Kamer interviewed Congressman Jack Kemp from New York and

discussed protectionism and poverty.

Date: 6/5/88

Time: 5:30

Source: R

Duration: 30.00

Guest:

Paul Volcker

Organization:

Issue Treatment:

Host Steve Kamer and Former Federal Reserve Chairman Paul Volcker

discussed the trade deficit, the Federal Government's fiscal irresponsibility,

and last October's stock market crash.

Dialogue

WBZZ Exhibit NO. 2

Page No. 190



Dialogue

Date: 9/14/86

Time: 7:30

Source: L

Duration: 30,00

Guest:

Dr. James Cunningham

Organization:

University of Pittsburgh

Issue Treatment:

Host Liz Randolph interviewed Dr. James Cunningham, a Professor of Social Work at the University of Pittsburgh. He shared the results of a new study

done on "the Resiliency of Mon Valley Residents."

Date: 10/21/86

Time: 7:30

Source : L

Duration: 30.00

Guest:

Dr. Robert Lieber

Organization:

Georgetown University

Issue Treatment:

Host Liz Randolph and Dr. Robert Lieber, energy expert and Professor of Government at Georgetown University, discussed whether the U.S. could

experience another energy crunch like the one in the seventies.

Date: 8/16/87

Time: 7:00

Source : L

Duration: 30.00

Guest .

Jery Fitgibbons

Organization:

Turtle Creek Valley Mental Health and Retardation Center

Issue Treatment:

Host Liz Randolph talked to Jerry Fitgibbons, Director of the Turtle Creek Valley Mental Health and Retardation Center, who said that there are many people working behind the scenes to help the economically depressed people

of the Valley.

Date: 11/15/87

Time: 7:00

Source : L

Duration: 30.00

Guest:

Organization:

American Bankers Association

Issue Treatment:

Host Liz Randolph and a member of the Amrican Bankers Association

discussed the stock market crash, consumer fears, the falling dollar and the financially strapped banking system, and assured our listeners that a recession

is not on the way.

Date: 1/17/88

Time: 7:00

Source: L

Duration: 30.00

Guest:

Dr. Reuben Slesinger

Organization:

University of Pittsburgh

Issue Treatment:

Host Shelley Duffy and Dr. ReubenSlesinger, University of Pittsburgh

Economics Professor, discussed his economic forecast for the Pittsburgh area

and the after effects of the stock market crash in October of 1987.

WBZZ Exhibit NO. 2 **Page No.** 191



Dialogue

Date: 1/12/91

Time: 7:00

Source : L

Duration: 30.00

Guest:

Dr. Kurt Rethwisch

Organization:

Duquesne University

Issue Treatment:

Host Shelley Duffy and Duquesne University Professor, Dr. Kurt Rethwisch

talked about the recession and how it affects us.

Date: 1/13/91

Time: 7:00

Source : L

Duration: 30.00

Guest:

Organization:

Issue Treatment: Rebroadcast of the show aired on 1/12/91 at 7:00.

Prime Time

Date: 9/30/84

Time: 4:30

Source: R

Duration: 15.00

Guest:

Organization:

Issue Treatment:

Hosts Michael Hayes and Renee Chaney discuss banking, consumer rip-offs,

medical care, frauds and credit card thefts. investment frauds.

Program treatments of Economy

13.00

Minutes devoted to Economy

360.00



1984

Would a voluntary social security system work

1985

Are you going to spend more or less this holiday shopping season

Do you think we can balance the Federal budget by 1991

How do you feel about tax reform

Pittsburgh's city council just paid over \$300,000 for 3 American made T.V. cameras rather than pay \$75,000 for three Japanese cameras. Their "buy American policy. Was that a good idea

Should there be a federal law mandating a balanced budget

When you shop for clothing how important to you is the country in which the clothing was made

Would you be in favor of paying higher federal income taxes to help reduce the federal deficit

Would you support a national lottery to help reduce the federal deficit

1986

Do you think commuters pay their fair share, should they pay a commuter tax to the city

How much money would you have to have to feel wealthy

Is the steel industry still crucial to the health of the economy

What do you think of the Mayor's plan to tax commuters who work in Pittsburgh

Where should we cut the federal budget

1987

Are you expecting company layoffs in the New Year

Do we need higher import tariffs to save American jobs

Do you plan to spend more or less this holiday season

Do you think Federal lawmakers will cut the federal deficit

How do you think the economy is going to do in 1988

How's your bank account these days

President Reagan says we must "be competitive" to compete in other world markets. In you opinion, what can we do to be competitive

Should Congress raise the minimum wage with a sub-minimum wage for teenagers

What's your feedback on news about the budget

Where does Pittsburgh's future lie

1988

Do you always make an effort to buy American

Establis y

1988

Do you think President Elect Bush will be able to keep his promise not to raise taxes

Do you think the Government spends too much money on the space program

Do you think there's going to be a recession

Is it really possible to achieve the American Dream

Should the minimum wage be raised

Would you be willing to pay higher taxes to help reduce the Federal deficit

1989

What's your reaction to the situation on Wall Street

1990

It's been announced Macy's is coming to Pittsburgh. Do you think the city could use another major department store

Mayor Masloff has just introduced her 1991 budget. What would you like to see included in the spending plan

President Bush is now talking about the possibility of a tax increase to reduce the deficit. How would you feel about an increase, even though he promised No New Taxes

What would you do to balance the federal budget

1991

What do you think about Governor Casey's budget proposal

WBZZ Exhibit No. 2 Page No. 194

WBZZ News Interviews

Economy

October 16, 1986 Norm Robertson, chief economist at Mellon Bank, predicted that for 1987 service sector will continue to expand as local economy shifts from "rust belt" to "high tech" emphasis. November 05, 1986 Russ Gibbons, Union spokesman for United Steelworkers Union, discussed rally by picketing steelworkers of Babcock and Wilcox plant in Beaver County. March 02, 1987 Tom Forester, Allegheny County Commissioner, stated that if county builds proposed mid-field terminal at airport, it will create 12,000 new jobs. March 26, 1987 Governor Bob Casey commented on Peoples Natural Gas Co. incubator program providing grants to fledgling businesses. Also visited McKeesport - local business and government people put together a plan for revitalization of Mon Valley for \$33 million. January 24, 1988 Journalist Louis Rukeyser talked about the show "Wallstreet Week", his career in finance, and the U.S. economy. April 18, 1990 Governor Bob Casey discusses the impact of a new TV tube making factory on this area. What it will do to the economy and how it will effect the entire state. Simon Reich, Assistant Professor of Public & International Affairs January 23, 1991 at Pitt/Economic Specialist, talks about the economic side of war,

how it affects you and me, and what it will cost in the end.

Education

The quality of public and parochial education needs improvement. By cutting corners to save money, we are impairing our future.

Improved education is necessary for Pittsburgh to have a better work force, needed to attract new

Allegheny County Health Department

Al Brynwasser

Date: 11/7/91

Talked about the need to better educate young people.

Pittsburgh Federation of Teachers

Al Fondy

Date: 9/6/85

Fondy discussed an unprecedented vote taken by the Pittsburgh Public School teachers. They voted in favor of a 2 year contract extension, meaning no

strikes until 1988.

Pittsburgh Federation of Teachers

Al Fundy

Date: 9/30/85

For the first time, Pittsburgh's public school teachers okayed a contract

extension before the old pact expired. This means no strikes until 1987!

Prospeak

Date: 11/7/91

Discussed the fact that schools are not teaching students about the real world.

Pittsburgh is a global market, with a small town mentality.

Civic Light Opera

Charles Gray

Date: 5/7/90

Discussed the problem of the educational system in parochial schools.

Duqueene Light

Diana Green

Date: 11/2/90

If we don't deal with the problem of education, there will be no work force 10-20 years down the road. Education hits the black community the hardest.

Media can help focus attention on public and private resources.

Pitteburgh Public Schools

Dr. Richard C. Wallace

Date: 10/9/86

Discussed the need to educate the youth of today on matters such as

education and drug and alcohol abuse.

Catholic Diocese in Pittsburgh

Father Doug Nowicki

Date: 3/6/88

Catholic school education has improved and grown in Pittsburgh, but still

needs to improve

Mgt. & Bueinees

Father Joseph A. Duchene

Date: 5/17/90

Discussed the fact that by Pittsburgh cutting corners to save money, we are

actually hurting ourselves.

Wester Pennsylvania School for Blind Children

Janet Simon

Date: 11/7/91

Discussed the need to maintain the quality of education in schools.

Wendy's Restaurant

Janine Tylak

Date: 11/7/91

Discussed the need to reevaluate the education system and the lacking of

values in our children.

Representative WBZZ Ascertainment of Community Needs

Edward or

Penn Southwest Association

Jay Aldridge

Date: 3/21/91

Discussed the need for education to be tailored for career opportunities.

Carnegie Mellon University's Software institute

John Henley

Date: 7/11/85

Discussed new eduational opportunities for computer students and how they

will get some of these opportunities at CMU.

Plantscape, inc.

Kathy Bizon

Date: 11/2/90

Stated her long term goals: people don't have the skills to make it in the business world, we need to improve education. City needs to focus on long, not short, term goals. We need improved funding for the Zoo and Phipps

Conservatory.

Children's Museum

Maggie Forbes

Date: 11/2/90

Education needs to start at a younger age. Family needs to get reaquainted with one another and the Children's Museum is a way to accomplish this.

Mon Valley Consortium

Ms. Linda Croushore

Date: 11/2/90

Discussed the economic development of the Mon Valley, strengthening public schools through a collaborative effort, infrastructure of roads in the community, attraction of new residents by strengthening the schools.

Pitteburgh Board of Education

Stanley Rideout

Date: 11/7/91

Discussed the problems of our education system, drugs and crime are obvious problems. Other problems include economic problems and lack of parental influence in the child.

Bell of Pennsylvania

William Colbert

Date: 5/17/90

Discussed the lack of attention for children below the age of six in education

and health care.

WBZZ Exhibit NO. 2 **Page No.** 198



American Focus

Date: 8/18/85

Time: 6:30

Source: R

Duration: 30.00

Guest:

Tom Wolfe

Organization:

Issue Treatment:

Host Steve Kamer interviewed author Tom Wolfe who discussed modern day

heroism and his book "The Right Stuff."

Date: 12/7/86

Time: 5:30

Source: R

Duration: 30.00

Guest:

Claiborn Pell

Organization:

Rhode Island Senate

Issue Treatment:

Host Steve Kamer and Senator Claiborne Pell, a Democrat from Rhode

Island, discussed the President, diplomatic policy, and education.

Date: 8/2/87

Time: 5:30

Source: R

Duration: 30.00

Guest:

Ed Bradley

Organization:

Issue Treatment:

Host Steve Kamer interviewed 60 Minutes news correspondent Ed Bradley

talked about Vietnam, racism, and the U.S. educational system.

Date: 8/30/87

Time: 5:30

Source: R

Duration: 30.00

Guest:

Sidney Sheldon

Organization:

Issue Treatment:

Host Steve Kamer and author Sidney Sheldon talked about his readers, his

critics, and lashed out against the Reagan administration's meager funding of

education.

Date: 10/4/87

Time: 5:30

Source: R

Duration: 30.00

Guest:

William Bennett

Organization:

Department of Education

Issue Treatment:

Host Steve Kamer and Secretary of Education William Bennett discussed

American higher education, today's college student, and the minority dropout

rate.

WBZZ Exhibit NO. 2 Page No. 199



American Focus

Date: 5/8/88

Time: 5:30

Source: R

Duration: 30.00

Guest:

Joe Paterno

Organization:

Penn State University

Issue Treatment:

Host Steve Kamer and Penn State football coach Joe Paterno discussed colleges' responsibilities to culturally deprived students, black athletes in college football, drug testing, and NCAA regulation reforms needed.

Date: 11/27/88

Time: 5:30

Source: R

Duration: 30.00

Guest:

Mortimer Adler

Organization:

Issue Treatment:

Host Steve Kamer and author/philosopher Mortimer Adler discussed problems in education today, Allan Bloom's book "The Closing of the American Mind," philosophy, and government.

Date: 4/2/89

Time: 5:30

Source: R

Duration: 30.00

Guest:

Isaac Asimov

Organization:

Issue Treatment:

Host Steve Kamer and Science Fiction author Isaac Asimov discussed science

fiction writing and ethics in science.

Date: 9/3/89

Time: 5:30

Source: R

Duration: 30.00

Guest:

Mortimer Adler

Organization:

Issue Treatment:

Host Steve Kamer and Mortimer Adler, author/critic, talked about

government, great books children should read and discuss, and really learn to

read books that are way over their heads.

Date: 9/10/89

Time: 5:30

Source: R

Duration: 30.00

Guest:

Organization:

60 Minutes

Issue Treatment:

Host Steve Kamer and 60 Minutes news correspondents talk about

education, politics, and communications.

WBZZ Exhibit NO. 2

WBZZ Issue Related Programming Exclusive of News

Page No. 200



American Focus

Date: 10/1/89

Time: 5:30

Source: R

Duration: 30.00

Guest:

Lynne Cheney

Organization:

NETT

Issue Treatment:

Host Steve Kamer and NETT Chairman Lynne Cheney discussed television's

effect on education, the high cost of college education, etc.

Date: 8/12/90

Time: 5:30

Source: R

Duration: 30.00

Guest:

Joe Clark

Organization:

Issue Treatment:

Host Steve Kamer and Joe Clark talked about education in America.

Date: 9/23/90

Time: 5:30

Source: R

Duration: 30.00

Guest:

Isaak Asimov

Organization:

Issue Treatment:

Host Steve Kamer and author Issak Asimov discussed television, teacher's

salaries, and science fiction.

Dialogue

Date: 9/7/86

Time: 7:30

Source : L

Duration: 30.00

Guest:

Bob Smith

Organization:

Pennsylvania Education Association

Issue Treatment:

Host Liz Randolph interviewed Bob Smith, president of the local

Pennsylvania Education Association on whether or not the collective bargaining process is helping to reduce the number of teacher strikes.

Date: 1/17/87

Time: 7:00

Source: L

Duration: 30,00

Guest:

Melton Hardy

Organization:

Head Start Pittsburgh Public School System

Issue Treatment:

Host Liz Randolph and Melton Hardy, Director of the Head Start Program for the Pittsburgh Public School System, discussed the program and how they

help low income pre-schoolers prepare for first grade by exposing them to

new education tools.



Dialogue

Date: 1/17/87

Time: 7:30

Source : L

Duration: 30.00

Guest:

Stephan Holmes and Gwen Johnson

Organization:

United Negro College Fund

Issue Treatment:

Host Liz Randolph and the Pittsburgh area director of the United Negro College Fund, Stephan Holmes, and his assistant, Gwen Johnson talked about

the UNCF and it's continuing fundraising efforts.

Date: 2/15/87

Time: 7:30

Source : L

Duration: 30.00

Guest:

Jan Grudden and Mary Ravita

Organization:

Vocational Education

issue Treatment:

Host Liz Randolph and Vocational Education experts Jan Grudden and Mary Ravita discussed what is new in vocational training. They agreed that "Vo Tech" has come a long way to shed it's image of being a "loser's" program.

Date: 8/16/87

Time: 7:30

Source : L

Duration: 30.00

Guest:

Organization:

Job Corps

Issue Treatment:

Host Liz Randolph and two members of the Job Corps talked about the program and how it offers the disadvantaged hope, by helping them pay their

way through college and finding them jobs when they graduate.

Date: 9/13/87

Time: 7:30

Source : L

Duration: 30.00

Guest:

Organization:

Allegheny Intermediate Unit

Issue Treatment:

Host Liz Randolph interviewed professional educators from the Allegheny Intermediate Unit about the numerous services and programs available for

diagnosing and helping the learning disabled.

Date: 9/20/87

Time: 7:30

Source : L

Duration: 30.00

Guest:

Organization:

Duquesne University

Issue Treatment:

Host Liz Randolph interviewed two people actively involved in Duquesne

University's Annual College Fair. They discussed the program that explains financial aid, curriculums, and campus life to prosepective students.

WBZZ Exhibit NO. 2 Page No. 202

WBZZ Issue Related Programming Exclusive of News



Dialogue

Date: 9/27/87

Time: 7:00

Source : L

Duration: 30.00

Guest:

Dr. Mary Stuart

Organization:

LaRoche College

issue Treatment:

Host Liz Randolph and Dr. Mary Stuart, vice president of academic affairs at LaRoche College, discussed the declining number of college age people and the fact that Pennsylvania has one of the lowest numbers of college educated

people today.

Date: 10/4/87

Time: 7:00

Source : L

Duration: 30.00

Guest:

Anne Louise Backhoushus

Organization:

Issue Treatment:

Host Liz Randolph and Anne Louise Backhoushus, an expert of the English language, discussed the local slang, and how our language reflects who we

are and from where we come.

Date: 10/11/87

Time: 7:00

Source : L

Duration: 30.00

Guest:

Dr. Claude Mayberry

Organization:

"Science Weekly"

Issue Treatment:

Host Liz Randolph and Dr. Claude Mayberry, publisher of the kids paper, "Science Weekly," gave his views on the educational system. He does not

think that we are adequately preparing our children for the future.

Date: 2/7/88

Time: 7:00

Source : L

Duration: 30.00

Guest:

Dr. Terry Cushner

Organization:

Issue Treatment:

Host Shelley Duffy and Dr. Terry Cushner discussed how students can

improve their SAT scores and how athletes' scores compare to other

students.

Date: 3/6/88

Time: 7:00

Source : L

Duration: 30.00

Guest:

Father Doug Nowicki

Organization:

Pittsburgh Catholic Diocese

Issue Treatment:

Host Shelley Duffy and Father Doug Nowicki of the Pittsburgh Catholic

Diocese discussed how the Catholic school system has improved and grown

and how Pittsburgh can help it to continue.

WBZZ Exhibit NO. 2 Page No. 203



Dialogue

Date: 4/17/88

Time: 7:00

Source : L

Duration: 30.00

Guest:

Mary Lee Tatum

Organization:

Planned Parenthood

Issue Treatment:

Host Shelley Duffy and Mary Lee Tatum of Planned Parenthood addressed the need for sex education in the classroom. She discussed how it should be approached and the problems that have arisen from parents opposing such

classes.

Date: 6/5/88

Time: 7:00

Source : L

Duration: 30.00

Guest:

Cheryl Hurley

Organization:

Libraries of America

issue Treatment:

Host Shelley Duffy talked to Cheryl Hurley of Libraries of America who explained the purpose of restoring and providing great literary works to

schools, public libraries, and individuals.

Date: 7/10/88

/88

Time: 7:00

Source: L

Duration: 30.00

Guest:

Dr. Tavantzis and Dr. Pecaut

Organization:

I.M.D.

Issue Treatment:

Host Shelley Duffy and LM.D. Doctors Tavantzis and Pecaut discussed intermotivational development and underachievers in school. They discussed

the causes and solutions for underachievers.

Date: 9/25/88

/88 Time: 7:00

Source: L

Duration: 30.00

Guest:

Organization:

Duquesne University

Issue Treatment:

Host Shelley Duffy and a group from Duquesne University talked about a

project to bring moral education back into the classrooms.

Date: 12/4/88

Time: 7:00

Source: L

Duration: 30.00

Guest:

Vicki Clites

Organization:

Apples For Kids

Issue Treatment:

Host Shelley Duffy and Vicki Clites, Program Coordinator for Apples For

Kids, talked about how the program raises money thorugh the community so

more computers are in the classroom.

WBZZ Exhibit NO. 2 Page No. 204



Dialogue

Date: 2/10/90

Time: 7:00

Source: L

Duration: 30.00

Guest:

Dr. Frederick Lorenson

Organization:

Duquesne University Admissions

Issue Treatment:

Host Shelley Duffy and Dr. Frederick Lorenson, Director of Duquesne University Admissions, talked about this year's "College Fair," what students

are looking for in colleges, and how strict colleges are today.

Date: 2/11/90

Time: 7:00

Source: L

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Rebroadcast of the 2/10/90 show aired at 7:00.

Powerline

Date: 1/6/85

Time: 7:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers discussed the relationship between the amount of television

a student watches and his/her grades in school.

Date: 9/7/86

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Host John Rivers and counselors discussed ways to motivate American

students to higher achievements by making them have a truer belief in God.

Scan

Date: 8/18/85

Time: 6:00

Source: R

Duration: 30.00

Guest:

Dick Irwin

Organization:

Issue Treatment:

Host Hal Drygseth with Part I of an interview with Dick Irwin who discusses

the time he spent in jail.

WBZZ Exhibit NO. 2 Page No. 205



Scan

Date: 9/15/85

Time: 6:00

Source: R

Duration: 30.00

Guest:

Dr. Jean Houston

Organization:

American Medical Association

Issue Treatment:

Host Hal Drygseth interviewed Dr. Jean Houston who discussed the vast

unexplored capacity of the human mind.

Date: 9/22/85

Time: 6:00

Source: R

Duration: 30.00

Guest:

Jean Houston

Organization:

Issue Treatment:

Host Hal Drygseth interviewed Jean Houston, a teacher, who discussed her

book, "The Possible Human."

Date: 12/7/86

Time: 5:00

Source: R

Duration: 30.00

Guest:

Anita Maker

Organization:

Issue Treatment:

Host Hal Drygseth conducted Part II of the interview with Anita Maker, a

teacher from Brooklyn, discussing behavior, new experiences, spiritual

development, and intellectual growth.

Date: 10/25/87

Time: 5:00

Source: R

Duration: 30.00

Guest:

Jean Houston

Organization:

Issue Treatment:

Host Hal Drygseth talked with educator/behavioral scientist Jean Houston.

Date: 11/26/89

Time: 5:00

Source: R

Duration: 30.00

Guest:

Organization:

issue Treatment:

This week's topic: "Eddie can read" He went back to learn to read and how

it has changed his life.

Streams In The Desert

Date: 10/5/89

Time: 4:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Dick McCartney discussed education possiblilities with a musical

background.

WBZZ Exhibit NO. 2 Page No. 206



The Reviewing Stand

Date: 1/27/91

Time:

Source : R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Hosts Sandy Kramer and Steve Scott discussed ethnic education, the ethical

dilemma of assisted death, and the evolution of Helen Reddy.

Views of the News

Date: 9/2/84

Time: 5:00

Source: R

Duration: 15.00

Guest:

Organization:

Catholic View Broadcasting

Issue Treatment:

Joseph Terrell discussed the relationship between church and politics. The

involvement of the government in the concerns of education in Catholic and

Non-Catholic schools.

Date: 10/6/85

Time: 4&4:45

Source: R

Duration: 15.00

Guest:

Dr. Paul Vitz

Organization:

Issue Treatment:

Host Paul Reynolds talked with Dr. Paul Vitz about value clarification in

public schools.

Program treatments of Education

Minutes devoted to Education

44.00

1,290.00